

**BOARD OF SELECTMEN
TOWN OF EAST WINDSOR
11 RYE STREET
EAST WINDSOR, CONNECTICUT**

BUDGET WORKSHOP MEETING

Monday, March 24, 2014 at 5:45 p.m.

These minutes are not official until approved at a subsequent meeting.

Members Present: Denise Menard, Jason E. Bowsza and Steve Dearborn
Members Absent: Dale Nelson and James C. Richards
Others: Kimberly Lord, Eric Moffett, Laurie Whitten and Cynthia Herms
Press: None

I. Call to Order

First Selectman, Denise Menard called the Budget Workshop Meeting to Order at 5:45 p.m. in the East Windsor Town Hall Conference Room.

II. Attendance

Denise Menard, First Selectman
Jason E. Bowsza, Deputy First Selectman
Steve Dearborn, Selectman

III. Budget Presentations

None

IV. Public Participation

None

V. Other Business

There was discussion of the \$10,000.00 increase in line item (1124) EDC for an Economic Development Commission Consultant.

Mrs. Menard said adding this consultant would be an investment in the future of the community. Mr. Eric Moffett, Chairman of the EDC, said it is important to get information out to the public and he believes the best way to do that is through social media. He suggested creating a Facebook page for the Town of East Windsor to include land available, zoning regulations and quality of life information.

Mr. Dearborn said East Windsor is the hub of New England. We are in the middle of Boston and New York and he said we should be advertising with New York and New Jersey telling businesses what East Windsor has to offer. Mr. Moffett said the EDC consultant would need to build relationships with neutral organizations and the town should have pre-zoned land available so it is ready to go for businesses interested in coming to East Windsor.

Ms. Whitten said having an EDC consultant is a step in the right direction and the town should get someone on board to network and compile a list of available properties in town.

Mrs. Lord said she will review the budget and provide any updates to the Board of Selectmen at the final workshop scheduled for Wednesday March 26, 2014. The proposed budget will be submitted to the Board of Finance on Wednesday March 27, 2014.

VI. Adjournment

Motion was made to adjourn at 7:35 p.m. It was **MOVED** (Dearborn) and **SECONDED** (Bowsza).

Respectfully Submitted,

Heidi Vane
Recording Secretary